

## GENERAL CONTEST RULES

Contest is open to all California residents, 18 years of age or older, except employees and immediate family members of KHCV (the "Station"), employees of any other radio or television stations located in the station media market, and any contest co-sponsor(s) (the "Sponsor(s)"), and any persons in the same household. Each eligible household may win a contest with a prize value below \$600.00 only once every thirty (30) days. For contests with a value more the \$600.00, winners will be ineligible for a six-month time period.

Contest entry will vary by particular contest, and will be outlined in detail in contest rules. General rules for each type of entry will be as follows;

- (I) STATION CALL IN: Station and participating sponsors are not responsible for technical difficulties, including but not limited to equipment malfunctions, any loss of communication, hang-ups, unanswered calls, service outages and unheard or unintelligible messages.
- (II) ONLINE CONTESTING: Station and participating sponsors are not responsible for any technical difficulties by either computer or internet service provider, including but not limited to unavailable and or limited internet service, failed or partial network transmissions, any errors or malfunctions.
  - a. EMAIL BASED CONTEST: One email address per contestant will be permitted. Email may only be registered to one authorized account holder. Station and participating sponsors are not responsible for any lost, corrupted or wrongfully labeled communications.
- (III) ENTRY FORMS / OFFSITE REGISTRATION: Station and participating sponsors are not responsible for contest entry submissions including but not limited to unreadable entries, late submissions, lost entries or incomplete and or illegible entries. Multiple entries or entries showing evidence of being altered, will result in loss of eligibility in contest.

Any contest unable to be completed fairly due to any evidence of tampering will be terminated at the sole discretion of the station. Terminated contest will result in a random station drawing consisting of all eligible entries, deemed eligible by the station.

Contesting station will be the official time keeper for any and all contest run by the station, either on-site, on-air or off site at participating sponsor locations. No purchase will be necessary for contest entry. Odds of winning will be based on total number of eligible entries. All contest selection and distribution to winner(s) will be the sole and final decision of the station.

No prize transfer will be allowed. Station and sponsors reserve the right to substitute all contest prizes for any reason with items of equal or greater value.

All winners must claim prizes, unless otherwise stated, at the Station location, 2100 E. Tahquitz Canyon Way, Palm Springs, CA 92262. Between regular business hours Monday through Friday, excluding holidays, within thirty (30) days of winning. All prizes not picked up within thirty (30) will be forfeit and remain the property of KHCV. Contest winners may also be required to show valid California ID and furnish a social security number at the time of prize pick up.

Contest consisting of “cash” prizes will be paid by station check within two weeks of winning, unless otherwise stated in contest rules.

Contest winner is responsible for any and all federal, state or local taxes that are associated with or due as the result of winning prize. If any contest prize requires travel, the winner is responsible for transportation to and from, unless otherwise stated in contest rules. Contest winners may also receive an IRS Form 1099 from the station.

- a. TRAVEL: In the event of travel, directly or indirectly, associated with contest prize. The station and sponsor, including all parents, subsidiaries, employees and representatives from any and all liability of any kind sustained with the prize or any prize-related activity.

By participating in station contest, contestants, without further permission, give the station and sponsors the right to use the grand prize winners name, voice and likeness in any additional advertising or publicity in any media outlet.

Generic contest rules are available to the public at the station during normal business hours, or via request by mail including a self-addressed stamped envelope